



Wool Rug Buyers Guide

An area rug is meant to give a room a focal point. If the rug is too big, it just looks like wall-to-wall carpeting; if it's too skimpy, it fails to draw the eye and make the room inviting. Consider comfort when you choose thickness.

For the bedroom, allow three feet of rug on either side of the bed if you and your partner both want a soft landing in the morning (your nightstands should be on the rug as well). In the dining room, be sure the rug is large enough to fit beneath a chair that's pushed back from the table, then add 15cm more. In the living room, personal preference rules. Furniture that's half-on, half-off the rug creates a casual look; furniture entirely on or off is more formal.

When you receive your wool rug

In order to protect your rug from damage in shipping, we roll it with the face of the rug on the inside. Therefore, when you receive the rug you should open it, unroll it, and re-roll it in the opposite direction, with the face on the outside. Leave it rolled up in the room where it will stay, allowing the rug to acclimate to the humidity and temperature of its new environment. After 24 hours you may unroll the rug and put it in place.

Wool rugs are for dry indoor use only. They are not appropriate for excessively moist indoor areas. Constant exposure to the elements will erode the beauty and integrity of any material made of natural fibers.

Exposure to direct sunlight is always a factor to consider when placing a rug in a room. All fibers, both dyed and un-dyed, will change over time, especially when placed in direct sunlight for several hours a day. If placed in a sunny location, your wool rug should be turned occasionally.

With wool rugs you can expect some shedding of wool fibers. This is perfectly normal. Simply vacuum as you normally would and this fiber will be easily removed.

Care and Maintenance

To maintain the original beauty and to prolong the life of your wool rug, vacuuming once or twice weekly is very important. This will regularly remove the fine dirt particles that can lodge between the fibers and cause additional wear. Do not steam clean or wet shampoo your wool rug. To remove stains we recommend testing the cleaner on an inconspicuous section of the rug before trying to clean a more obvious area.

Jute Rug Buyers Guide

An area rug is meant to give a room a focal point. If the rug is too big, it just looks like wall-to-wall carpeting; if it's too skimpy, it fails to draw the eye and make the room inviting. Consider comfort when you choose thickness.

For the bedroom, allow three feet of rug on either side of the bed if you and your partner both want a soft landing in the morning (your nightstands should be on the rug as well). In the dining room, be sure the rug is large enough to fit beneath a chair that's pushed back from the table, then add 15cm more. In the living room, personal preference rules. Furniture that's half-on, half-off the rug creates a casual look; furniture entirely on or off is more formal.

When you receive your jute rug

In order to protect your rug from damage in shipping, we roll it with the face of the rug on the inside. Therefore, when you receive the rug you should open it, unroll it, and re-roll it in the opposite direction, with the face on the outside. Leave it rolled up in the room where it will stay, allowing the rug to acclimate to the humidity and temperature of its new environment. After 24 hours you may unroll the rug and put it in place.

Natural vegetable fibers are quite absorbent; therefore they will shrink and expand a bit with changes in the humidity. As a result jute rugs are for dry indoor use only, they should never be used in bathrooms, kitchens, basements, or other damp or humid environments.

Exposure to direct sunlight is always a factor to consider when placing a rug in a room. All fibers, both dyed and un-dyed, will change over time, especially when placed in direct sunlight for several hours a day. If placed in a sunny location, your jute rug should be turned occasionally.

Care and Maintenance

To maintain the original beauty and to prolong the life of your jute rug, vacuuming once or twice weekly is very important. This will regularly remove the fine dirt particles that can lodge between the fibers and cause additional wear. Do not steam clean or wet shampoo your jute rug. Plant fibers are highly absorbent, so when exposed to liquids or excessive dampness, they are subject to some shrinking and puckering. We recommend testing the cleaner on an inconspicuous section of the rug before trying to clean a more obvious area.

Cotton Rug Buyers Guide

Easy-care cotton rugs offer a quick, inexpensive way to change the look of any room. In an entryway, by a kitchen sink, on a bathroom floor, in the den - and they can be much more comfortable than cold floors! Cotton rugs come in all shapes, sizes and colors, so it is easy to find one that will fit in your home. If maintained properly, cotton rugs can last for many years and continue to look nice. Cleaning a cotton rug is easy; it will leave your rug looking like new.

Construction

Our soft cotton rugs are handwoven on traditional looms in a variety of flatweave styles, from stripes to solids. Most styles are finished with clean edges, but for added visual interest, some styles feature fringe at the borders.

Care

Most smaller-sized cotton rugs are machine-washable. Larger sizes can be washed in industrial-sized washers or dry-cleaned. Avoid placing cotton rugs in direct sunlight to prevent fading over time.